



**CHRISTA**  
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European Union  
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# INTANGIBLE CULTURAL HERITAGE: OUR MISSION

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# Mission:

# preserve and display cultural heritage

Regional historical museum Burgas (RHM Burgas) has the obligation to coordinate state and municipal policies in Burgas area for storage and use of cultural heritage; it conducts preservation and management of cultural valuables included in the development of national, regional projects and programs.





# Mission: be the cultural heritage

In 2012 RHM Burgas welcomed its 100th anniversary as the main museum institution of the largest region in Bulgaria, including 4 expositions in separate buildings and a collection of more than 50,000 objects of the movable cultural heritage.







OUR PROUD

# PRESERVATION AND POPULARIZATION OF LOCAL INTANGIBLE HERITAGE



# Mission: support the local communities

RHM Burgas values the root of intangible heritage – the local communities, who keep alive the spirit of tradition and never gives up to present it for the public.







# Mission: bring the intangible heritage where people can see and be part of it







# Mission: insist for its recognition home and worldwide

In 2008, the custom *Nestinarstvo* (dancing over glowing embers, preserved only in few villages in Burgas region) was declared a World Intangible Cultural Heritage and entered into the UNESCO list upon the application of RHM Burgas.





# Mission: insist for its recognition home and worldwide

In 2016, RHM Burgas applies to declare the traditional craft "Knitting fishing tackle: millennial craft in Burgas Bay" a World Intangible Cultural Heritage and to be entered into the UNESCO list.







# Mission: engage the local government institutions

Municipality Burgas has realized the potential of intangible heritage:

- To build strong local community;
- To develop sustainable all-year-round tourism product;
- To make it own trademark.

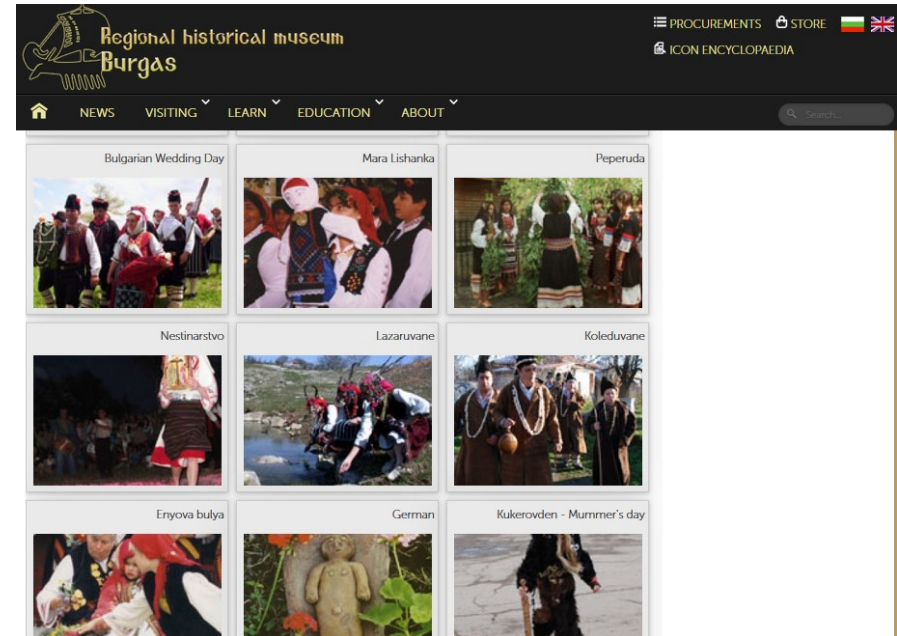




# Mission: digitalization and adaptation

The Informational society of the 21<sup>st</sup> century requires even the intangible cultural heritage to be digitally available and very flexible:

- Digitalization would help us preserve it;
- Digitalization would help us popularize it;
- Digitalization would help us understand it better.



Video





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# Thank you!



Questions welcome



*CHRISTA Project*